

Goal Accomplished!

Ninety days ago when our board of education passed a resolution to take a \$24.2 bond issue to the voters, the goal became "to have a well informed community that was willing to go to the polls". Achieving that goal would determine the direction of the community with respect to the proposed projects. The outcome was secondary. I'd like to say we achieved our goal.

With approximately 1800 voters participating in this election, the primary goal was achieved. Thank you USD435 patrons for going to the polls!!!

The secondary part of our goal was to inform the community about the needs, solutions and costs. Informing a community is not an easy task. Where does one start? There is not one form of media that targets all populations. The Keep Improving District Schools committee stepped up to the challenge and did a tremendous job.

They were both an informational and an advocacy group. The informational piece teamed up with the school district to get the word out. Theresa Brierton and Mike Whitehair chaired this group orchestrating the mission. They had the help of the executive committee who lead smaller groups on more specific tasks. The make up of the executive committee included Will Burton, Frank Jordan, Torey Berndt, Steve Schwarting, Jenna Delay, Kevin Smiley, Mary Kate Luty, Heather Adams, Lorraine McClain, Mike Tokach, Tony Geiger, and Cynthia Deters.

These people along with their teams of many volunteers pulled together a great effort to educate the community. They provided information about registration, spoke to groups of people, created materials, handed out materials, talked one on one with people in the community, created a web and facebook presence, raised funds for all of the costs, and much more. This was not a one-person operation but a well-orchestrated community effort with over 50 people involved.

Several citizens shared with me over this past week that voters on both sides of the issue felt they were well informed about the proposal. Congratulations KIDS committee on a job well done! Goal accomplished!